

Utkarsh Jumle

Product Designer

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As a seasoned designer with over 12+ years of experience in Digital Product Design, User Experience, Visual Design, Team Management, and creative direction, I've been deeply involved in the entire lifecycle of numerous digital products.

Academic background includes a Bachelor's degree in Fine Arts and a Postgraduate Diploma in Advanced Computer Arts from Mumbai Education Trust, which has given me a strong foundation in design.

For the past 5+ years, I have led and mentored teams of over 15 designers, ensuring timely and budget-friendly project deliveries. Played a key role in building and expanding the design team.

GOOGLE CERTIFICATION

Google AI Essentials, Sept'24

Foundations of User Experience Design, Sept'24

UX Design: Empathize, Define, and Ideate, Oct'24

Conduct UX Research and Test Early Concept, Oct'24

Build Wireframes and Low-Fidelity Prototypes, Oct'24

Create High-Fidelity Designs and Prototypes in Figma, Oct'24

EDUCATION

Post Graduate Diploma in Advanced Computer Arts, CDAC - 2009, MET-IIT, Bandra, Mumbai

Bachelors' of Fine Arts Applied Art, 2008, Nagpur, Govt. Chitrakala Mahavidhalaya

ACHIEVEMENTS

The Innovator 2023, Employee of the year 2022, JioMatrix, Reliance Jio - JioEngage

Competent Communicator, Toastmasters International, May 2020

MET Ratna Award in 2009 Mumbai Educational Trust

ACCOMPLISHMENTS

Key Accomplishment:

- Revamped the design process at JioEngage, ensuring timely delivery of critical projects and receiving praise from clients and leadership for exceptional UX/UI.
- Core member of JioEngage, establishing Engage from scratch from a design and platform perspective.
- Created high-profile presentations for CXOs at JioEngage, contributing to revenue generation.
- Leveraged subject matter expertise to influence major and critical decisions of the leadership team.

Collaboration:

Established effective collaboration, reducing iterations in the product cycle, maintaining high design quality, and enhancing overall user experience.

Mentorship:

Provided strategic mentorship to novices, contributing to timely and flawless project deliveries.

WORK EXPERIENCE

Reliance Jio - JioEngage

April 2021 - June 2024 | Sr. Manager, UX UI Design

Role: Product Visionary with focus from Ideation to Go Live

Responsibility:

- Played a pivotal role in the development of Engage from its inception, contributing to building a robust portfolio of solutions.
- Directed the creative vision of projects, providing the team with critical insights to develop design solutions that adhere to industry standards.
- Collaborated closely with Product Owners to understand project requirements.

Collaborate: Supported stakeholders throughout development, QA, and Go Live stages for a seamless delivery.

Leadership: Successfully managed a team of over 10 young UX designers, UX researchers, and visual designers, building a strong group capable of supporting over 15 projects simultaneously. Focused on design strategies and the UX/UI journey, we generated high-standard outputs.

SOFTWARE / TOOLS

Figma

Adobe XD

Framer

Adobe Photoshop

Adobe Lightroom

Adobe Illustrator

Sketch

KEY SKILLS

Creative Direction

User Interface Design

User Experience Design

Design Thinking

Team Management

Design Research

Wire-framing

Prototyping

Design Documentation

Usability Testing

Decision making

VOLUNTEERING

Toastmasters Club officer
- 5 times

Mentored newly chartered
CGI Toastmasters club

Lead designer of District 98
Toastmasters newsletter

Managed over 50 projects, including the following key projects:

- Fan engagement like Anchor Chat, JDDD(Jeeto Dhan Dhana Dhan) and Watch Party for JioCinema
- JioEngage website for desktop and mobile
- Brand solutions for HUL, Mondelez, Nestle, Coke, TVS
- Fan engagement solutions across platforms like Ajio, AirFiber, JioTV, JioSaavn, Tira, JioTV+
- JioCricket Play Along (JCPA)

Reliance Jio - JioEngage 2018 - 2021 | Manager, UX UI Design

Led the conceptualization and implementation of mobile and web solutions, overseeing brand engagements for JioEngage.

As a core team member, played a crucial role in designing Jio Cricket Play Along (JCPA), an app engaging cricket enthusiasts with a live interactive game during televised matches. Since its 2018 launch, JCPA has attracted millions of users during IPL and World Cup events.

The success of JCPA is evident in its revenue generation through integrated advertisements, earning acclaim from leadership.

Managed 30+ projects, including highlights such as

- Tambola, a live game with private rooms,
- Wheel Ghar Se Career for Tier 2 and Tier 3 audiences,
- Brand engagements with TVS Sport, BiggBoss, Tata Salt, Cadbury Silk, Cadbury Thank you, Cadbury Wishpack, Cadbury Madbury, Perk, and Nestle
- Crafted sales deck for the leadership team

Global Eagle Inc. 2015 - 2018 | Senior UI Designer

Responsible for defining the design language and ensuring a cohesive visual experience across mobile, web, and in-flight interfaces. Successfully conceptualized and crafted visually compelling marketing materials for both print and digital platforms.

Notable projects include In-Flight TripAdvisor, AirTerminals, AirRead, Iran Air, and the Entertainment portal.

Western Outdoor Interactive Pvt. Ltd. 2014 - 2015 | UI Designer

Developed visual designs and user journeys for diverse aviation projects, including seat-back GUI design.

Significantly contributed to projects for Pacific and Turkish Airlines. Played a vital role in designing exhibition booth spaces at major aviation trade shows like APEX and AIX, where the company actively took part.

Western Outdoor Interactive Pvt. Ltd. 2009 - 2014 | Graphic Designer

Crafted designs for an in-flight entertainment apps, making significant contributions to projects for Travelport and WikiHow.

Took on a pivotal role in ideating and executing in-flight entertainment initiatives under the guidance of the Design Head.